



PROUDLY
PRESENTS



SATURDAY

SEPT. 16, 2023

NOON TO 3:30PM

NASSAU VALLEY VINEYARDS, LEWES, DE



SODELFEST.COM

 @SODELFEST



SATURDAY
SEPTEMBER 16, 2023 NOON TO 3:30PM

ABOUT THE FESTIVAL

Since 2015, the **Southern Delaware Wine, Food, & Music Festival**, hosted by **Creative Coastal Connections Corp.**, has brought thousands of individuals together to celebrate the culinary excellence, brilliant artisans, and passionate community of Delaware's beloved beach coast.

More than an indulgent day of food, wine, music - we're proud to have **raised more than \$220,000** in vital funding for local non-profits!

NEW VENUE! Nassau Valley Vineyards, Lewes, DE

Delaware's first and only award winning winery

20+ TOP RESTAURANTS from Delaware's Culinary Coast

Tastings that feature the creativity and talents of the area's top chefs

75+ TASTINGS of Wines, Cocktails & Craft Beers

Unlimited samplings sure to please and pleasure every palate

LIVE! Chef Throwdown Competition

A high-energy "Chopped"-style cooking battle right before your eyes

ABUNDANT ENTERTAINMENT by local musicians

Sway, sing, and dance along with solo artists and bands

PLUS!! a Silent Auction, Wine Wall, & Other Surprises

We can't give away all our secrets, you need to be there to see!

All to **RAISE VITAL FUNDING** for Local Non-Profits!

Pouring our hearts and souls right back into the community we love!



AWARDED AS THE
2019 "BEST EVENT OF THE YEAR"
by the Southern Delaware Tourism Association



STACY LAMOTTA
STACY@SODELFEST.COM 302-245-4262

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f @SODELFEST



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PARTNERSHIP OPPORTUNITIES

FESTIVAL TITLE SPONSOR | \$10,000

Exclusive title sponsor of the 2023 event, and the highest level of promotional exposure!

- Prominent logo feature on all promotional materials* (invitations, posters, ads, etc.)
- Title recognition in all event news releases
- Prominently placed logo and link on our event webpage
- Exclusive logo features on social media with tags
- High-traffic vendor space within main festival to promote your products & services
- Exclusive logo on all Welcome signage at the event + 2 exclusive signs in the event
- Title logo on all Thank You Sponsors event signage
- Recognition + opportunity to speak during Kickoff Celebration (Tues, June 28th)
- Verbal recognition and opportunity to speak during the Chef Throwdown
- 2 Wine Tasting Dinner Tickets PLUS 10 Festival Tickets (retail value \$3000)

WINE TASTING DINNER HOST SPONSOR | \$5,000

Exclusive host sponsor of the Wine Tasting Dinner, and premium exposure!

- Prominent logo feature on all promotional materials* (invitations, posters, ads, etc.)
- Recognition in all event news releases
- Prominently placed logo and link on our event webpage
- Exclusive logo features on social media with tags
- Exclusive logo signage at the Dinner + 1 exclusive sign within the main event
- Logo on all Thank You Sponsors event signage
- Verbal recognition and opportunity to speak at the Dinner
- 2 Wine Tasting Dinner Tickets PLUS 6 Festival Tickets (retail value \$1500)

CONNOISSEUR SPONSOR | \$5,000

Exclusive sponsorship of one main festival feature, and guaranteed exposure.

Opportunities may include: Commemorative Glass, Chef Throwdown, Music, Ballroom, Bar Area, & Patio

- Featured logo feature on all promotional materials* (invitations, posters, ads, etc.)
- Recognition in all event news releases
- Featured logo and link on our event webpage
- Exclusive logo features on social media with tags
- Exclusive logo on signage at one main event feature
- Logo on all Thank You Sponsors event signage
- 10 Festival Tickets (retail value \$1500)



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PARTNERSHIP OPPORTUNITIES

GOURMET SPONSOR | \$2500

Unique presence at one festival component and expansive exposure.

Opportunities may include: Wine Wall, Silent Auction, Photo Walls, Volunteer T-shirts

- Logo on all promotional materials* (invitations, posters, ads, etc.)
- Inclusion in all event news releases
- Logo and link on our event webpage
- Exclusive logo features on social media with tags
- Exclusive logo recognition as determined by your opportunity
- Logo on all Thank You Sponsors event signage
- 6 Festival tickets (retail value \$900)

WINE SNOB SPONSOR | \$1000

Special promotion before, during, and after the event.

- Logo on all promotional materials* (invitations, posters, ads, etc.)
- Logo and link on our event webpage
- Logo inclusion on co-branded social media features with tags
- Logo on all Thank You Sponsors event signage
- 2 Festival tickets (retail value \$300)

PATRON SPONSOR | \$500

Perfect for companies and individuals, to be recognized at the event.

- Name recognition on our event webpage
- Name recognition on all Thank You Sponsors event signage
- 1 Festival Ticket (retail value \$150)

IN KIND OR UNDERWRITING | \$As Determined

Underwriters pay one of our vendors directly based on an agreed amount.

In-Kind Sponsors contribute a service or product.

Both help us reduce hosting expenses to maximize funds raised for our beneficiaries!

- Benefits will match the retail value of the support received



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PARTNERSHIP AGREEMENT

PLEASE SELECT YOUR CHOSEN PARTNERSHIP

- ___ Festival Title Sponsor | \$10,000
___ Wine Tasting Dinner Host Sponsor | \$5000
___ Connoisseur Sponsor | \$5000
___ Gourmet Sponsor | \$2500
___ Wine Snob Sponsor | \$1000
___ Patron Sponsor | \$500



SPONSOR LOGOS

Please send a
hi-resolution
full color
PNG or PDF
of your logo to
stacy@sodelfest.com

CONTACT INFORMATION

Organization Name: _____

As you wish for it to appear in print

Address: _____

Street, City, State, & Zip

Contact Name & Title: _____

Email: _____ Phone: _____

Marketing Contact Name: _____

If different from the Sponsor Contact

Email: _____ Phone: _____

Website: _____ Facebook: _____

Instagram: _____ Twitter: _____



PAYMENT INFORMATION



Please make all checks payable to: Creative Coastal Connections Corp.

All payments and forms should be sent by mail to:

Creative Coastal Connections Corp.

Attn. Stacy LaMotta

20474 Old Meadow Lane, Lewes, DE 19958



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