



BENEFICIARY APPLICATION INFORMATION

Keep This Page for Your Records



ABOUT US | As a non-profit organization, [Creative Coastal Connections Corp.](#) is committed to strengthening the community we serve, one celebration at a time. We are the sole creators and owners of the annual [Southern Delaware Wine, Food & Music Festival](#). Started as a way to attract attention to the remarkable tastes, sounds and sights of coastal Delaware, we're most proud that the event has raised substantial funds, donating over \$200,000 to support local charitable organizations and doing inspirational work to make our community strong since 2015.

If you are a non-profit organization making a positive impact in Southern Delaware, we invite you to apply.

OUR VALUES | We provide an exceptional experience for sponsors & guests, cultivating relationships amongst diverse groups, acting with integrity and generosity for future generations through celebrations that benefits local non-profits.

OUR PRIORITIES

- Improving quality of life in Southern Delaware today, tomorrow & for generations forward.
- Assisting the socio-economically underserved to reach their full potential.
- Organizations that provide health and human services.

SELECTION GUIDELINES

- Organizations will be selected based on how well their mission matches the values and priorities of Creative Coastal Connections, and on a variety of factors, including their ability to be active partners in planning and hosting the event as defined below.
- Donations are limited to initiatives and projects that directly impact Southern Delaware.
- All applicants must be 501(c)(3) charitable organizations and in good standing with the IRS. Applications must include a copy of your IRS determination letter.
- Organizations can reapply each year for selection.

The following organizations are generally NOT eligible for support:

- Religious or faith based organizations or programs.
- Political organizations or programs.
- Organizations that discriminate in any way.
- Public or private schools.

2023 BENEFICIARY APPLICATION FORM

Complete & Submit These Pages to Apply

Completed applications will be accepted until March 25, 2023. Incomplete applications will not be reviewed. To be considered, your application **MUST INCLUDE:**

- A signature of commitment that your organization agrees to meet and uphold a mutual responsibility in the promotion and success of the event.
- A completed application answering all questions with as much detail as possible.
- A copy of your 501c3 status letter
- An up to date list of your Board members
- A copy of your most recent annual budget

CONTACT INFORMATION – Please identify the main person with whom we will be communicating and working with for the duration of this year’s event in this section.

Organization Name	
Is your organization a 501c3? <i>Please attach proof</i>	Circle one: Yes No Pending Status EIN#
Contact Person’s Name	
Contact Person’s Email	
Contact Person’s Phone #	
Mailing Address inc. City, ST, Zip	
Organization’s website	
Organization’s FB, Twitter & Instagram	
How active are you on social media? How many followers	

How many supporters of your organization are on your email list?	
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ORGANIZATION INFORMATION - Complete the following questions, provide us with as much information as possible.

Mission & Vision Statements	
Please identify your organization's leadership (i.e. CEO & Board Chairpersons) <i>Please include a completed list of your current Board of Trustees and any Advisory committees</i>	
How many people work within the organization? How many of those are based in Sussex County?	
How many volunteers does your organization use annually?	
Select the focus area or areas which most closely align with your organization's efforts:	Health & Wellness Education & Leadership Development Arts & Culture Environmental Other: _____

<p>Please provide a description of your programs, what you identify as your primary purpose and how you fulfill your mission on a day to day basis.</p> <p><i>You are welcome & encouraged to attach any supporting documentation to your application but it is not required.</i></p>	
<p>Please describe the demographic you serve. How many people do you serve per year? And how many served are located in Sussex County?</p>	
<p>Are you the sole provider of these services locally, regionally, nationally?</p> <p>Are there local, regional or national organizations that provide similar services and how do you feel you are different from them?</p>	
<p>Is your organization affiliated with any other organizations or national organizations?</p>	

<p>Please describe your current funding sources. <i>Please attach a copy of your most recent annual budget.</i></p>	
<p>If you are chosen as one of our beneficiaries please identify what initiative within your organization will benefit? What % of the donated funds will be directed to supporting that cause?</p>	

MUTUAL COMMITMENT AGREEMENT - Creative Coastal Connections believes strongly in creating partnerships that are rewarding and beneficial to all. As such, we ask our applicants to understand and commit to the following:

On behalf of _____ (organization), I, _____ (your name) agree that if chosen as a beneficiary of the Southern Delaware Wine, Food & Music Festival, our organization will accept mutual responsibility for the promotion and success of the event.

- Assign at least one person from your Development or Leadership staff to serve on the volunteer planning committee and a subcommittee. It is expected that they will attend and actively participate in most meetings. (8 - 10 meetings April - event date) They will also be a part of at least one subcommittee.
- Provide accurate and detailed information on your mission, vision, programs, use of funds, etc., as well as permission to use your organization's name and logo in all of the event promotional material including our website, social media, e-blasts, press releases, invitations and posters.
- In a timely manner, secure at least 5 silent auction packages valued at no less than \$150 each.
- Actively support the marketing and promotions of the event to include but not limited to: sending email blasts to your mailing lists/members, posting the event and ticket links on your website, FB and IG posts. You must promote the event through your own social media channels and participating in media interviews, photo shoots, and video tapings as needed.
- Have a member of your Senior Leadership available and willing to participate in our kick-off event, and on event day to share information about your organization with our attending guests.
- Provide a minimum of 8 volunteers that represent your organization on event setup and day of.

Signature of Responsible Party

Print Name

Date

COMPLETED APPLICATION CAN BE EMAILED OR POSTMARKED BY MARCH 25th :

Creative Coastal Connections Corp
Stacy LaMotta
20474 Old Meadow Lane
Lewes, DE 19958

Feel free to email or call if you have questions. stacy@sodelfest.com (302) 245-4262