



presents the

sodelfest.com

 @sodelfest
 @sodelfest



SATURDAY
OCTOBER 5TH, 2024
NOON TO 3:30PM
SCHELLVILLE, REHOBOTH





SATURDAY
OCTOBER 5TH, 2024
NOON TO 3:30PM
SCHELLVILLE

sodelfest.com

f @sodelfest
i @sodelfest

Dear Community Partner,

The **Southern Delaware Wine, Food, & Music Festival** is Creative Coastal Connection Corp's premiere annual fundraiser. Awarded as the Best Event of the Year by Southern Delaware Tourism, the festival is undeniably **an indulgent day of wine, food, music** that celebrates all the many things that make life in coastal Delaware so spectacular.

Yet the festival's true purpose is to **raise much needed funds for local non-profits** doing the vital work that keeps our community strong and thriving.

That is where you come in. **Please join us as a sponsor partner for the 2024 event** helping continue a legacy celebrating and strengthening our beloved community.

Not only will you **build meaningful connections with the 500+ guests** who attend the event, you will **enhance your brand loyalty** as a socially responsible organization with thousands of individuals who share your values. The full details of sponsor recognition can be found within this packet.

Best of all, your **tax-deductible donation** will help raise critical funds to support this year's charity beneficiary. Ensuring that when our most vulnerable community members are in need of programs and supports **you are the one who made all the difference.**

Thank you for taking the time to consider this opportunity. I know you are passionate about coastal Delaware. I believe it's important to you to **have a lasting impact that helps our whole community grow stronger.**

And I truly looking forward to working with you to make that happen.

Respectfully,

Stacy LaMotta, Founder & President



STACY LAMOTTA, FOUNDER & PRESIDENT
stacy@sodelfest.com 302-245-4262



SATURDAY
OCTOBER 5TH, 2024
NOON TO 3:30PM
SCHELLVILLE

sodelfest.com

f @sodelfest
i @sodelfest



AWARDED AS THE 2019
BEST EVENT OF THE YEAR
by the Southern Delaware Tourism Association

ABOUT THE FESTIVAL

Since 2015, the **Southern Delaware Wine, Food, & Music Festival**, hosted by **Creative Coastal Connections Corp.**, has brought thousands of individuals together to celebrate the culinary excellence, brilliant artisans, and passionate community of Delaware's beloved beach coast. Better yet, we've **raised more than \$250,000** for local non-profits!

NEW VENUE! Schellville, Rehoboth Beach

Where magic comes to life in Southern Delaware's hottest event space

TOP RESTAURANTS from Delaware's Culinary Coast

Tastings that feature the creativity and talents of the area's top chefs

100+ TASTINGS of Wines, Cocktails, Mocktails & Craft Beers

Unlimited samplings sure to please and pleasure every palate

LIVE! Chef Throwdown Competition

A high-energy "Chopped"-style cooking battle right before your eyes

ABUNDANT ENTERTAINMENT by local musicians

Sway, sing, and dance along with solo artists and bands

BLIND TASTING to test and expand your knowledge

Taste 4 wines, as an enthusiast or expert, to guess and learn what they are

SILENT AUCTION, WINE WALL & other surprises

We can't give away all our secrets, you need to be there to see!

PLUS!! exclusive, expert-led PRE-FEST WINE DINNER

A splendidly transcendent experience for the most discerning palates.

All to RAISE VITAL FUNDING for Local Non-Profits!

Pouring our hearts and souls right back into the community we love!



STACY LAMOTTA, FOUNDER & PRESIDENT
stacy@sodelfest.com 302-245-4262



SATURDAY
OCTOBER 5TH, 2024
NOON TO 3:30PM
SCHELLVILLE

sodelfest.com

f @sodelfest
@sodelfest

PARTNERSHIP OPPORTUNITIES

FESTIVAL TITLE SPONSOR | \$10,000

Exclusive title sponsor, and the highest level of promotional exposure!

- Prominent logo feature on all promotional materials* (invitations, posters, ads, etc.)
- Title recognition in all event news releases
- Prominently placed logo and link on our event webpage
- Exclusive logo features on social media with tags
- High-traffic vendor space within main festival to promote your products & services
- Exclusive logo on all Welcome signage at the event + 2 exclusive signs in the event
- Title logo on all Thank You Sponsors event signage
- Verbal recognition and opportunity to speak during the Chef Throwdown
- 2 Wine Tasting Dinner Tickets PLUS 6 Festival Tickets

WINE TASTING DINNER HOST SPONSOR | \$5,000

Exclusive host sponsor of the Wine Tasting Dinner, and premium exposure!

- Prominent logo feature on all promotional materials* (invitations, posters, ads, etc.)
- Recognition in all event news releases
- Prominently placed logo and link on our event webpage
- Exclusive logo features on social media with tags
- Exclusive logo signage at the Dinner + 1 exclusive sign within the main event
- Logo on all Thank You Sponsors event signage
- Verbal recognition and opportunity to speak at the Dinner
- 2 Wine Tasting Dinner Tickets PLUS 6 Festival Tickets

CONNOISSEUR SPONSOR | \$5,000

Exclusive sponsorship of one main festival feature, with guaranteed exposure via opportunities like: Commemorative Glass, Chef Throwdown, Music Stage, & More!

- Featured logo feature on all promotional materials* (invitations, posters, ads, etc.)
- Recognition in all event news releases
- Featured logo and link on our event webpage
- Exclusive logo features on social media with tags
- Exclusive logo on signage at one main event feature
- Logo on all Thank You Sponsors event signage
- 6 Festival Tickets



STACY LAMOTTA, FOUNDER & PRESIDENT

stacy@sodelfest.com

302-245-4262



SATURDAY
OCTOBER 5TH, 2024
NOON TO 3:30PM
SCHELLVILLE

sodelfest.com

f @sodelfest
@sodelfest

PARTNERSHIP OPPORTUNITIES

GOURMET SPONSOR | \$2500

Unique presence at one festival component and expansive exposure.

Opportunities may include: Wine Wall, Silent Auction, Photo Walls, Volunteer T-shirts

- Logo on all promotional materials* (invitations, posters, ads, etc.)
- Inclusion in all event news releases
- Logo and link on our event webpage
- Exclusive logo features on social media with tags
- Exclusive logo recognition as determined by your opportunity
- Logo on all Thank You Sponsors event signage
- 4 Festival tickets

WINE SNOB SPONSOR | \$1000

Special promotion before, during, and after the event.

- Logo on all promotional materials* (invitations, posters, ads, etc.)
- Logo and link on our event webpage
- Logo inclusion on co-branded social media features with tags
- Logo on all Thank You Sponsors event signage
- 2 Festival tickets

PATRON SPONSOR | \$500

Perfect for companies and individuals, to be recognized at the event.

- Name recognition on our event webpage
- Name recognition on all Thank You Sponsors event signage
- 1 Festival Ticket

IN KIND OR UNDERWRITING | \$As Determined

Underwriters pay one of our vendors directly based on an agreed amount.

In-Kind Sponsors contribute a service or product.

Both help us reduce hosting expenses to maximize funds raised for our beneficiaries!

- Benefits will match the retail value of the support received



STACY LAMOTTA, FOUNDER & PRESIDENT
stacy@sodelfest.com 302-245-4262



SATURDAY
OCTOBER 5TH, 2024
NOON TO 3:30PM
SCHELLVILLE

sodelfest.com

f @sodelfest
@sodelfest

PARTNERSHIP AGREEMENT

PLEASE SELECT YOUR CHOSEN PARTNERSHIP

- ___ Festival Title Sponsor | \$10,000
___ Wine Tasting Dinner Host Sponsor | \$5000
___ Connoisseur Sponsor | \$5000
___ Gourmet Sponsor | \$2500
___ Wine Snob Sponsor | \$1000
___ Patron Sponsor | \$500
___ In Kind Sponsor | Valued at: \$_____
Please provide a description of your in-kind donation below



SPONSOR LOGOS

Please send a
hi-resolution,
full color,
PNG or JPG
of your logo to
stacy@sodelfest.com

CONTACT INFORMATION

Organization Name: _____
As you wish for it to appear in print

Address: _____
Street, City, State, & Zip

Contact Name & Title: _____

Email: _____ Phone: _____

Marketing Contact Name: _____
If different from the Sponsor Contact

Email: _____ Phone: _____

Your Website: _____

Facebook: _____ Instagram: _____



PAYMENT INFORMATION



Please make all checks payable to: Creative Coastal Connections Corp.

All payments and forms should be sent by mail to:

Creative Coastal Connections Corp.

Attn. Stacy LaMotta

20474 Old Meadow Lane, Lewes, DE 19958